

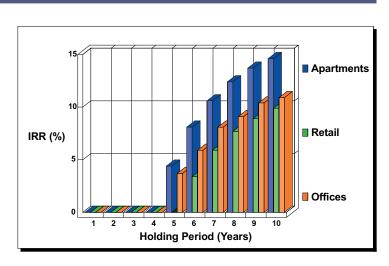
'What If' Sensitivity Analysis

Page 11 Recent Upgrades Import/Export/Training **Back Page**

Discover crucial variables affecting outcomes with in depth 'What If' sensitivity analysis. Any assumption can be varied, and all other assumptions that are connected vary at the same time. For example a loan at '80% of Property Price' will automatically adjust if you vary the property price. More on pages 3, 5, 6, 7, & 9.

Comparative sensitivity analysis is an unparalleled tool for making the right real estate analysis decisions. Compare any number of analysis files and vary any common assumption. Shown here is a comparison of the Internal Rate of Return (IRR) for three different properties as holding period varies. More on pages 2 & 5.

Monte Carlo Risk Analysis is an advanced 'What If' capability that enables many assumptions to be varied at the same time. More on pages 5 & 8.



You can't make an intelligent real estate decision without 'What if' analysis.

> 800-959-3273 www.planease.com

User/Owner Decisions

Requires: planEASe Base

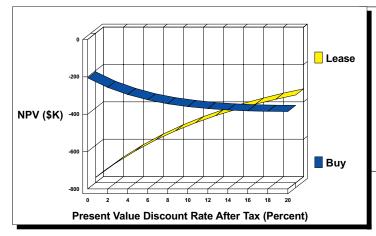
Suggested: Reporting Extension Graphics Extension

Lease vs. Buy Sale Leaseback Lease vs. Buy vs. Build Tenant / Owner Representation

User/Owner analysis covers any situation that might affect a property user/owner. Comparative Sensitivity Analysis enables the creation of a file for each option the user of the property might have, and comparison of those options in a simple graph. All the reports for the individual option are available as well, either before or after tax.

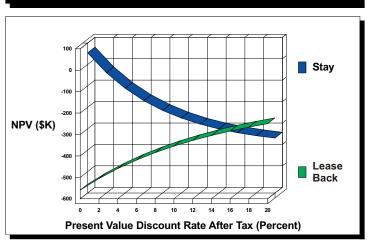
Tenant and Owner Representation analysis, where you are looking for the best deal in a lease negotiation, is usually done on a before tax basis and all the leases can be entered into one file for comparison.

Sensitivity Analysis Comparison Lease vs. Buy



Should a user sell their property and lease it back to take the capital out of real estate (and into their business)? This Sale/Leaseback comparison is another analysis that you can handle with the same system. With comparative sensitivity analysis you could add another option that includes refinancing.

Seport Sensitivity Analysis Comparison Sale / Leaseback



Sample Report Tenant Lease Analysis Summary

Tenant Representation - Lease Comparison

Name	RSF	Total \$	PV @ 10%	PV/RSF
Lease Option 1	10,000	(991,562)	(714,633)	(71.46)
Lease Option 2	10,000	(965,062)	(704,991)	(70.50)

Sample
Report

Tenant Lease Analysis

Lease Option 2

		Measure	Rent	Rentable
Report Date	26 Mar 10	Total Effective	(965,062)	(96.51)
Suite		Avg Monthly Effective	(11,489)	(13.79)
Rentable SF	10,000	PV @ 10%	(704,991)	(70.50)
Usable SF		Annual PV @ 10%	(100,713)	(10.07)

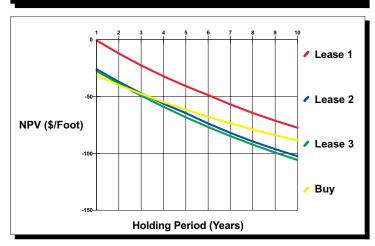
		Start	2010	2011	2012	2013	2014	2015	2016	End	Total
	Base Rent	0	(120,000)	(120,000)	(120,000)	(60,000)	0	0	0	0	(420,000)
	Continued	0	0	0	0	(63,000)	(126,000)	(126,000)	(126,000)	0	(441,000)
	Expenses	0	(20,000)	(20,600)	(21,218)	(21,855)	(22,510)	(23,185)	(23,881)	0	(153,249)
	Expense Stop	0	10,000	10,000	10,000	10,000	10,000	10,000	10,000	0	70,000
	Taxes	0	(5,000)	(5,150)	(5,305)	(5,464)	(5,628)	(5,796)	(5,970)	0	(38,312)
	Tax Stop	0	2,500	2,500	2,500	2,500	2,500	2,500	2,500	0	17,500
	Moving Costs	0	0	0	0	0	0	0	0	0	0
	Security Deposit	(10,000)	0	0	0	0	0	0	0	0	(10,000)
_	Security Return	0	0	0	0	0	0	0	0	10,000	10,000
	Total \$	(10,000)	(132,500)	(133,250)	(134,023)	(137,818)	(141,638)	(142,482)	(143,351)	10,000	(965,062)
	Total PV	(10,000)	(126,381)	(115,542)	(105,648)	(98,712)	(92,273)	(84,385)	(77,181)	5,132	(704,991)
	\$/RSF	(1.00)	(13.25)	(13.33)	(13.40)	(13.78)	(14.16)	(14.25)	(14.34)	1.00	(96.51)
	PV/RSF	(1.00)	(12.64)	(11.55)	(10.56)	(9.87)	(9.23)	(8.44)	(7.72)	0.51	(70.50)

Create one file for a lease, and a second file for a buy option to create lease vs. buy crossover graphs. Where the lines cross, each option costs the same to the user (sometimes called the point of indifference). This graph shows the user that if there is another investment that returns better than 14%, the investment capital should be put into the other investment and the user should choose the lease option. Otherwise, putting the investment capital into the purchase and saving the lease payments will cost less.

Compare many options for the user. Just create a file for each option, no matter how complex or simple. Then go into the 'What-If' Sensitivity Analysis, pick a common assumption (like Holding Period here), and pick each option you want to compare. This easy-to-use planEASe capability will handle any options you need to compare! Here "Lease 1" is clearly least costly over any holding period.

Sample Report Sensitivity Analysis Comparison

Multiple Cost Comparison



Unit Investments

Requires: planEASe Base

Suggested: Reporting Extension Graphics Extension

Apartments - Self Storage - Mobile Home Parks Etc.

- * Analyze a simple investment quickly
- * Handle the most complex apartment deals
- * Compare multiple loans vs. the Property IRR After Tax
- * Unlimited revenue and expense items with individual rates/schedules, and unique vacancy factors.
- * Expenses as % of Effective Income
- * Unlimited Loans and Capital Expenditures
- * Complete Rehabilitation Item Breakdown
- * Automatic Construction Draws
- * Multiple Lease-up methods done on a monthly basis enable monthly lease-up changes.
- *** See page 10 for more detailed features

Every analysis can be Before or **After Tax**, and this analysis shows that losses can be suspended (or taken currently).

Ratios and Discounted Cash Flow Measures help you analyze the cash flows and compare to other investment opportunities.

Sample Report

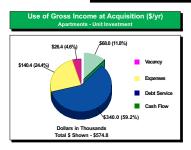
Annual Property Operating Data Apartments - Unit Investment

Purpose	Broker's Recap
Name	Apartments - Unit Investment
Location	. 1000 Mayfair Avenue
Property Type	Apartment Complex
Date	12 June 2008
Units	42

Price	\$5,500,000
-Loans	3,516,806
Down Payment	1,983,194
+Acq Costs	55,000
+Loan Points	52,752
Investment	2,090,946

	\$/Unit	% of GI	Annual \$
Gross Income			
One Bedroom Units (10 units)	\$11,400	19.8%	\$114,000
Two Bedroom Units (32 units)	14,400	80.2%	460,800
Total Gross Income	\$13,686	100.0%	\$574,800
- Vacancy & Credit Loss	629	4.6%	26,412
Effective Income	\$13,057	95.4%	\$548,388
Less: Operating Expenses			
Property Taxes	1,571	11.5%	66,000
Insurance	190	1.4%	8,000
Pool	57	0.4%	2,400
Gardener	48	0.3%	2,000
Utilities	214	1.6%	9,000
Resident Manager	238	1.7%	10,000
Maintenance	238	1.7%	10,000
Reserve	76	0.6%	3,200
Miscellaneous	57	0.4%	2,400
Management Fee	653	4.8%	27,419
Total Operating Expenses	\$3,343	24.4%	\$140,419
Net Operating Income	\$9,714	71.0%	\$407,969
Less: Debt Service			
USA Bank	8,095	59.1%	339,974
Total Debt Service	\$8,095	59.1%	\$339,974
Net Operating Cash Flow	\$1,619	11.8%	\$67,995







Sample Report

Proforma Income Statement Apartments - Unit Investment

	2010	2011	2012
Gross Income			
One Bedroom Units	\$114,000	\$118,560	\$123,302
Two Bedroom Units	460,800	479,232	498,401
Total Gross Income	\$574,800	\$597,792	
Less: Vacancy & Credit Loss	26,412	27,468	28,567
Effective Income Less: Operating Expenses	\$548,388	\$570,324	\$593,136
Property Taxes	66,000	67.320	68,666
Insurance	8,000	8,320	8,653
Pool	2,400	2,496	2,596
Gardener	2,000	2,080	2,163
Utilities Resident Manager	9,000 10.000	9,540 10.400	10,112 10.816
Maintenance	10,000	10,400	10,816
Reserve	3,200	3,328	3,461
Miscellaneous	2,400	2,496	2,596
Management Fee	27,419	28,516	29,657
Total Operating Expenses	\$140,419	\$144,896	
Net Operating Income Less; Debt Service	\$407,969	\$425,427	\$443,600
USA Bank	339,974	339,974	339,974
Total Debt Service	\$339,974	\$339,974	\$339,974
Net Operating Cash Flow	\$67,995	\$85,453	\$103,626
Taxable Income and Taxes			
(Losses Carried Forward) Taxable Revenues	\$548.388	\$570,324	\$593,136
Less: Deducted Expenses	140,419	144.896	149.536
Less: Interest Expense	261,085	254,961	248,361
Less: Amortized Points	2,638	2,638	2,638
Less: Depreciation			
Building	159,083	166,000	159,083
Total Depreciation Ordinary Income	\$159,083 (\$14,838)	\$166,000 \$1,829	\$159,083 \$33,518
Taxable Income	(\$14,030)	0	20.509
(Cum Suspended Losses)	102,301	172,476	26,230
Taxes Due (- = Savings)	0	0	7,178
Cash Flow After Tax	\$67,995	\$85,453	\$96,448
Sale Proceeds:			
Sale Value	\$0	\$6,077,533	\$6,337,143
Less: Sale Costs (7%)	0	425,427	443,600
Less: Loan Repayment	0	3,352,905	3,261,292
Sale Proceeds Before Tax Less: Taxes due to Sale	0	2,299,201 76,577	2,632,251 156,129
Sale Proceeds After Tax	0	2,222,624	2,476,122
Ratio Analysis:	Ů	Z,ZZZ,OZT	2,470,122
Profitability Ratios			
Capitalization Rate	7.42%	7.74%	8.07%
Cash on Cash Before Tax	3.34%	4.20%	5.09%
Cash on Cash After Tax Risk Ratios	3.34%	4.20%	4.74%
Debt Coverage Ratio	1.200	1.251	1.305
Breakeven Occupancy	83.6%	81.1%	78.7%
Loan Balance/Property Value		55.2%	51.5%
Assumption Ratios			
NOI/Property Value		7.00%	7.00%
Gross Income Multiple	04.40/	10.17	10.19
Operating Expense Ratio Analysis Measures:	24.4%	24.2%	24.1%
IRR Before Debt		8.7%	9.9%
IRR Before Tax		8.6%	12.0%
IRR After Tax		6.9%	9.7%
NPV Before Debt @12.00%		(\$304,366)	(\$280,951)
NPV Before Tax @12.00%		(\$121,621)	(\$2,845)
NPV After Tax @12.00%		(\$182,667)	(\$119,255)

The power of this **'What If' Sensitivity Analysis** is that the loan and depreciation amounts are linked to the purchase price as percentages, so for each IRR the loan amortization and property depreciation schedule are recalculated for the holding period and the sale is adjusted after tax.

Sample Report

Sensitivity Analysis Apartments - Unit Investment



Leased Investments

Requires: planEASe Base

Suggested: Reporting Extension Graphics Extension

Retail - Office - Industrial

Analyze all the leases (no matter how complex), track all the reimbursements and/or percentage rents, enable renewal probabilities that handle the tenant improvements and commissions automatically, and do it all monthly incredibly quickly. Some of the measures shown are IRR, NPV, Cash on Cash, Cap Rate, and Debt Coverage Ratio.

*** See page 10 for more detailed features

Show the Present Value (PV) per lease. Notice in this lease the To Market rent drops in 2010 & 2013. That is because the profile that this lease goes to market with assumes 1 month of vacancy when the lease term ends.

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		Measure	Rent	Rentable
Report Date	15 Feb 06	Total Effective	184,127	92.06
Suite	103	Avg Annual Effective	36,825	18.41
Rentable SF	2,000	PV @ 10%	144,967	72.48
Usable SF		Annual PV @ 10%	28,993	14.50

	2010	2011	2012	2013	2014	Total
Base Rent	7,250	0	0	0	0	7,250
To Market	20,467	31,315	32,254	30,475	34,219	148,731
Market TI's	(2,020)	0	0	(2,213)	0	(4,232)
Market Commissions	(949)	0	0	(1,039)	0	(1,988)
Reimb Maintenance	1,045	1,174	1,209	1,142	1,283	5,854
Reimb Insurance	422	483	507	488	559	2,459
Reimb Property Taxes	3,025	3,366	3,433	3,210	3,572	16,607
Reimb Security	92	103	106	100	113	513
Reimb Utilities	312	350	361	341	383	1,746
Reimb Management Fee	1,283	1,442	1,485	1,402	1,576	7,189
Total \$	30,927	38,233	39,356	33,906	41,704	184,127
Total PV	29,393	33,144	31,016	24,253	27,162	144,967
\$/RSF	15.46	19.12	19.68	16.95	20.85	92.06
PV/RSF	14.70	16.57	15.51	12.13	13.58	72.48

The reimbursement of Common Area Expenses (CAM) can be crucial to the bottom line. The reimbursements (net, base year stop, \$/stop, gross, and \$) are set per lease where the prorata share is calculated for you. Percentage rents and Gross-Ups are available too.

Suite	Tenant Name		SqFt *		Tenant No	otes				
201	Office		10,000							.0
			S. 10 C. 10 C.							
102	Drug Store		7,500							
103	Beauty Salon		2,000							
104	Donuts		2,000							
105	Flowers		1,000							7
Expense		Met	hod		Amount	Prorata	Min	Mex	GU%	-
Maintena	nce	Net		•	None	None	None	None	None	
Insurance		Net	Net -		None	None	None	None	None	
Property	Taxes	Net	Net Net		None	None	None	None	None	
Security		Net			None	None	None	None	None	
Utilities		Net		-	None	None	None	None	None	
Manager	nent Fee	Net		¥	None	None	None	None	None	-
		Nor Net								
		\$ St								
✓ Alarms	On	Reset <u>T</u> e	nant		Reset Exp	pense	Reset All			

Report

Proforma Income Statement

Lease-by-Lease Investment (Retail, Office, Industrial)

	2010	2011	2012	2013	2014
Gross Income					
101 Grocery	75.000	77.250	79.568	109.246	112.273
102 Drug Store	90,000	90,000	90,000	98,345	98.345
103 Beauty Salon	30,269	31,315	32,254	33,270	34,219
104 Donuts	29,000	29,522	32,252	33,220	34,217
105 Flowers	14,500	14,500	15,500	16,500	16,500
Base Rental Revenue	\$238,769	\$242,587	\$249,574	\$290,582	\$295,554
Percentage Rent	\$4,000	\$4,280	\$4,566	\$4,857	\$5,154
Total Reimbursements	\$67,400	\$69,184	\$71,020	\$72,908	\$74,852
Total Gross Income	\$310,169	\$316,051	\$325,160	\$368,347	\$375,560
Less: Vacancy & Credit Loss	3,114	3,251	0	15,170	3,553
Effective Income	\$307,056	\$312,800	\$325,160	\$353,177	\$372,007
Total Operating Expenses	\$67,400	\$69,184	\$71,020	\$72,908	\$74,852
Net Operating Income	\$239,656	\$243,616	\$254,140	\$280,269	\$297,155
Less: Debt Service					
Loan	184,351	184,351	184,351	184,351	184,351
Total Debt Service	\$184,351	\$184,351	\$184,351	\$184,351	\$184,351
Net Operating Cash Flow	\$55,305	\$59,266	\$69,789	\$95,918	\$112,804
Less: Capital Spending					
Market TI's	2,020	2,117	0	80,261	0
Market Commissions	949	994	0	19,829	0
Total Capital Spending	\$2,969	\$3,111	\$0	\$100,090	\$0
Cash Flow Before Tax	\$52,336	\$56,155	\$69,789	(\$4,172)	\$112,804
Taxable Income and Taxes (Losses Taken Currently)					
Taxable Revenues	\$307.056	\$312.800	\$325,160	\$353,177	\$372.007
Less: Deducted Expenses	67,400	69,184	71,020	72,908	74,852
Less: Interest Expense	145,530	142,308	138,818	135,039	130,946
Less: Amortized Points	918	918	918	918	918
Less: Depreciation	56,988	59,741	60,154	63,784	61,032
Ordinary Income	\$36,219	\$40,649	\$54,249	\$80,528	\$104,259
Taxable Income	36,219	40,649	54,249	80,528	104,259
Taxes Due (- = Savings)	15,031	16,870	22,513	33,419	43,267
Cash Flow After Tax	\$37,305	\$39,285	\$47,276	(\$37,591)	\$69,537

The reports and graphs are presentation quality and are configurable to show as much detail as you want, before and after tax. This ProForma Income Statement has the expenses totaled and the returns taken out to focus on the Percentage Rent, Reimbursements, Tl's and Commissions. The "Less: Capital Spending" area shows the spending for Tl's & Commissions for all the leases. The "Less: Depreciation" area under "Taxable Income and Taxes" shows the tax impact of these items.

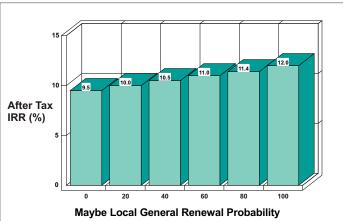
Use the Market Profiles box for the leasing and releasing of space both for new and renewing tenants. Many leases may go to market with the same profile, or each lease can have their own. If you change an assumption in that profile, all the leases that go to market with that profile change also, maximizing your 'What-If' capabilities by giving you broad control over the Sensitivity Analysis for NOI. Whether you have one lease or hundreds, this system will save you time and reduce errors.



Leased Investments Cont.

The Renewal Probability in the "Maybe" Market Profile is varied from 0% to 100%. Two leases have been set to go to market with this Market Profile. The Profile specifies TI's, Commissions, etc. that get paid (and depreciated After Tax) when the lease starts. While the space is vacant, the tenant pro-rata share of the expenses is not being reimbursed. All of these factors are changing for the two leases set to go to market with this profile, when calculating the IRR 'what if' sensitivity analysis.



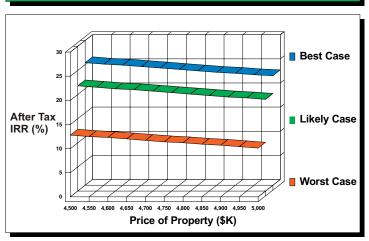


What If' Sensitivity Comparison scenarios are more sophisticated, yet the graphs are still precise and very communicative. Create multiple cases for an investment, then run Sensitivity Analysis, choosing an assumption common to the files, like the Price of Property chosen here, or many other common assumptions like Holding Period or Inflation Rate.

Choose between printing just the graph, (as shown here) or a full one-page report including a table of results.

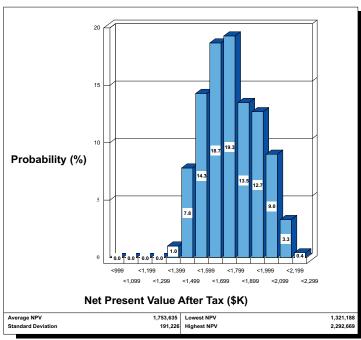
Sample Report Sensitivity Analysis Comparison

Best / Likely / Worst Cases



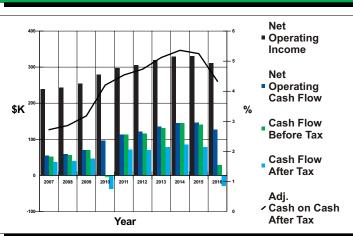
Perform 'What If' Monte Carlo Risk Analysis with any assumptions you choose vs. any measure, such as Rate of Return (IRR or MIRR), Net Present Value (NPV), etc. Risk Analysis allows you to investigate how these measures vary with a change in assumptions like Holding Period, Cap Rate at Sale, Renewal Probability, Vacancy, TI's, etc. Risk Analysis provides a one page table and graph which shows the probability of achieving any level for the chosen measure.





The graph below shows the different cash flow lines with the Adj. Cash on Cash After Tax overlaid on top. **Thousands of combinations are possible** for you to create by choosing which data to display.





Commercial Developments

Requires: planEASe Base Monthly (Development) Extension Suggested: Reporting Extension Graphics Extension

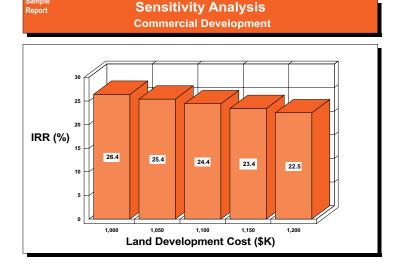
Apartment - Retail -Office - Industrial Build-to-Suit, etc

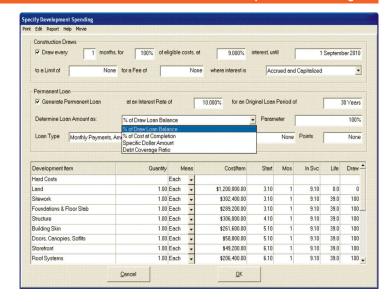
How easy is it? This Development Spending Dialog is where you enter all your development assumptions. The grid at the bottom accepts unlimited development costs (Copy & Paste columns from a spreadsheet). Then enter the Draw and Permanent Loan information at the top. In the planEASe Assumption Edit Screen add Lease-Up information, Expenses, and more Loan Assumptions, if needed. During Lease-Up, expenses can be linked to the growth in Effective Income.

Lease-Up can be done in many ways. Here we use the Ramp Revenue Growth Method for smooth Lease-Up of an apartment property after development.



The 'What-If' Power is increased with Development Spending. When the "Land" (below) or any development item is varied, the Draws, and Construction Period Interest are all varied as well.





Commercial Development						
Date	Cost Item	Quantity	Cost/Item	Total \$		
Feb 10	Permits	1.00 Each	\$10,000	\$10,000		
Feb 10	Legal & Title	1.00 Each	\$18,000	18,000		
Feb 10	Architectural/Engineering Total	1.00 Each	\$50,000	50,000 \$78,000		
	Total			\$78,000		
	Land	1.00 Each	\$1,200,000	\$1,200,000		
Mar 10		1.00 Each	\$302,400	302,400		
Mar 10	Foundations & Floor Slab Total	1.00 Each	\$289,200	289,200 \$1,791,600		
	Total			\$1,791,000		
Apr 10	Structure	1.00 Each	\$306,000	\$306,000		
	Total			\$306,000		
May 10	Building Skin	1.00 Each	\$261,600	\$261.600		
May 10	Doors, Canopies, Soffits	1.00 Each	\$58,800	58,800		
May 10	Exterior Contingency	1.00 Each	\$79,200	79,200		
	Total			\$399,600		
Jun 10	Storefront	1.00 Each	\$49,200	\$49.200		
Jun 10	Roof Systems	1.00 Each	\$206,400	206,400		
	Total			\$255,600		
Jul 10	Electrical	1.00 Each	\$33.600	\$33,600		
Jul 10	Interior Contingency	1.00 Each	\$12,000	12,000		
	Total		, ,	\$45,600		
Aug 10	Warehouse Finish	1.00 Each	\$110.400	\$110,400		
Aug 10	Standard Office Finish	1.00 Each	\$110,400	120,000		
, .a.g 10	Total	1.00 Edon	\$.20,000	\$230,400		
	Total Unit Costs			\$3,106,800		

Project Cost Schedule

This report shows the results of a Draw Loan specified in support of the Apartment Development project. The results are based on drawing 100% of the eligible costs specified. Draws are scheduled to occur each month during the life of the project. The loan bears interest at 9.000% and interest is scheduled to be accrued, and paid as part of the payments discharging the loan.

Sample Report	Project Draw Loan Report	
	Commercial Development	

Loan Balance	Interest Accrued	Payments	Draw Required	Time
\$28,210	\$210		\$28,000	Feb 10
\$2,717,641	\$20,231		\$2,669,200	Mar 10
\$3,006,018	\$22,377		\$266,000	Apr 10
\$3,985,285	\$29,667		\$949,600	May 10
\$4,223,123	\$31,438		\$206,400	Jun 10
\$4,288,648	\$31,925		\$33,600	Jul 10
\$4,432,041	\$32,993		\$110,400	Aug 10
		\$4,432,041		Sep 10
\$0	\$168,841	\$4,432,041	\$4,263,200	Totals

Unit Sales Developments

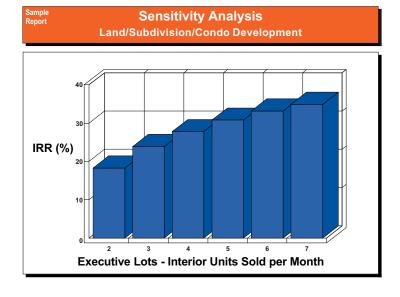
Requires: planEASe Base Monthly (Development) Extension Suggested: Reporting Extension Graphics Extension

Land Development - Subdivision Condo Conversion - Marina Slips, etc.

The Unit Sales box below is where you enter unlimited development and sales assumptions. The grid items are created by you. The bottom grid is the Cost Items (Copy & Paste columns from a spreadsheet), and the middle section is the Units with their Sales Schedules. You can specify the Draw Loan at the top and choose from the Reports menu. The Draw Loan computes automatically from the costs and sales. Click OK, to return to the Assumption Edit Screen where you can add additional Revenues, Expenses, and more Loan Assumptions, if needed. The planEASe Unit Sales Development system handles both simple and complex analysis after tax, but can be presented before tax as well.

Construction Draws									
□ Draw every)% of	eligible cos	its, at	10.00	0% int	erest discharging	85%	of net s	ales
to a Limit of None for a Fee of	Г		None who	ere inte	restis	Accrued			•
Unit Name	Disc	•	Assumpti	on					Value
Executive Lots - Interior	200		Unit Price				\$21,000		
Executive Lots - Golf/Lake	2		Total Unit	s to be	Sold		77		
Prestige Lots - Interior	9		Unit Sale Start Date			July 2010			
	20		Unit Sale Growth Rate				None		
	100		Units Sold per Month			5.15			
	3	Ŧ	Unit Stand	dard Co	ist				\$21,000
Unit Sales Cost Item			Quantity	М	eas	Cost/ltem	Start	Mos	Draw-
Lend			1.00	Each	-	\$1,050,000.00	2.10	1	0
Site Development				Each	•				
Clearing & Grading			1.00	Each	-	\$59,429.00	2.10	2	100
Paving			1.00	Each	-	\$114,549.00	7.10	2	100
Curb & Gutter				Each	-	\$64,232.00	7.10	2	100
Sanitary Sewer			Each	-	\$158,810.00	4.10	3	100	
Storm Sewer			Each	-	\$61,277.00	4.10	3	100	
Water			Each	*	\$63,602.00	5.10	1	100	
Entrance			1.00	Each	-	\$36,000.00	8.10	2	100

In the Sensitivity Analysis the Draw Loan changes with the Cost Items due to the connection of the assumptions. The Draw Loan repayments will also vary with the Unit Sales, giving realistic results.



Project Cost Summary

Land/Subdivision/Condo Development

Cost Item	\$/Unit	Total %	Total \$
Land	8,750.00	49.11%	1,050,000
Total	\$8,750.00	49.11%	\$1,050,000
Site Development			
Clearing & Grading	495.24	2.78%	59,429
Paving	954.58	5.36%	114.549
Curb & Gutter	535.27	3.00%	64.232
Sanitary Sewer	1,323.42	7.43%	158,810
Storm Sewer	510.64	2.87%	61,277
Water	530.02	2.97%	63,602
Entrance	300.00	1.68%	36,000
Power & Street Lighting	77.50	0.43%	9,300
Amenity	2,250.00	12.63%	270,000
Contingency	291.67	1.64%	35,000
Total Site Development	\$7,268.33	40.80%	\$872,199
Engineering			
Design	312.50	1.75%	37,500
Layout	208.33	1.17%	25,000
Total Engineering	\$520.83	2.92%	\$62,500
011 - 0 - 11			
Other Costs Taxes & Insurance	100.00	0.56%	12.000
Legal & Closing	108.33	0.56%	13,000
Appraisal	41.67	0.01%	5.000
Marketing & Advertising	510.42	2.86%	61,250
County Fees	16.67	0.09%	2.000
Development Fees	500.00	2.81%	60,000
Total Other Costs	\$1,277.08	7.17%	\$153,250
	ψ.,Σ11.00	/0	ψ100,200
Total Project Cost	\$17,816.24	100.00%	\$2,137,949
	Ţ,O.O.Z.		12,101,010

You can print many reports for the Unit Sales Analysis. This simple Unit Sales Profit Report gives you a quick way to summarize and communicate your project. The non-bold items are customizable.

Sample Report Unit Sales Profit
Land/Subdivision/Condo Development

Account	Amount
Unit Sales Planned	
Total Unit Sales Planned	\$3,140,000
Less: Sale Commissions	188,400
Net Sales Planned	\$2,951,600
Less: Costs Planned	
Land	\$1,050,000
Site Development	872,199
Engineering	62,500
Other Costs	153,250
Total Cost Planned	\$2,137,949
Profit before Debt Costs	\$813,651
Less: Draw Loan Interest & Fees	\$49,892
Project Profit	\$763,759

Sample
Report
Unit Sales Draw Report
Land/Subdivision/Condo Development

	Draw	Payments	Interest	Loan
Time	Required	Available	Accrued	Balance
Feb 10	\$103,215		\$860	\$104,075
Mar 10	\$48,215		\$1,269	\$153,559
Apr 10	\$101,163		\$2,123	\$256,845
May 10	\$151,298		\$3,401	\$411,544
Jun 10	\$87,696		\$4,160	\$503,400
Jul 10	\$107,807		\$5,093	\$616,301
Aug 10	\$171,474	\$83,895	\$5,866	\$709,745
Sep 10	\$82,083	\$83,895	\$5,899	\$713,833
Oct 10	\$64,083	\$83,895	\$5,784	\$699,804
Nov 10	\$64,083	\$139,825	\$5,201	\$629,263
Dec 10	\$64,083	\$169,388	\$4,366	\$528,324
Jan 11	\$10,083	\$139,825	\$3,322	\$401,904
Feb 11	\$4,083	\$186,167	\$1,832	\$221,652
Mar 11	\$4,083	\$139,825	\$716	\$86,626
Apr 11	\$4,083	\$169,388		
May 11	\$4,083	\$139,825		
Jun 11	\$4,083	\$169,388		
Jul 11	\$4,083	\$139,825		
Aug 11	\$4,083	\$169,388		
Sep 11	\$4,083	\$156,604		
Oct 11		\$169,388		
Nov 11		\$55,930		
Dec 11		\$85,493		
Jan 12		\$55,930		
Feb 12 Mar 12		\$85,493		
Apr 12		\$55,930 \$29,563		
Totals	\$1,087,947	\$2,508,860	\$49,892	\$0
iotais	\$1,007,947	\$2,500,000	φ49,09Z	\$0

Portfolios

Requires: planEASe Base **Portfolio Extension**

Suggested: Full Suite of planEASe with all additions

Portfolio analysis enables the combination of multiple files (no limit) to view all the reports and 'What-If' analysis with all the measures and ratios analyzing all the cash flows from all the files in the portfolio. This allows you to perform analysis that otherwise would be impossible or impractical, such as:

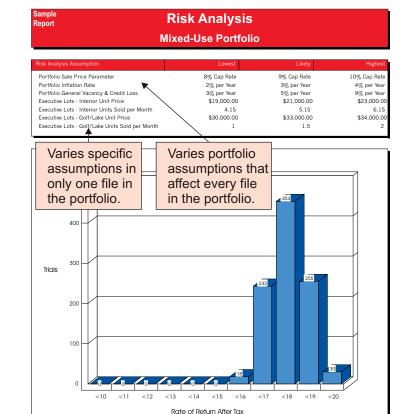
Multi-Phase Unit Sales Development Multi-Phase Commercial Development Mixed-Use Development Mixed-Use Investments Projection Reports for Client Property Portfolios (for Asset Managers) Multiple Reimbursement Pools Multi-Property Portfolios for Purchase / Sale Structure a Partnership / LLC for a Portfolio with the Partnership Models.

Step 1. Create individual files.

all the other analysis in planEASe.

- **Step 2.** List the files to include in the portfolio.
- Step 3. (Optional) Choose portfolio assumptions that override the assumptions in the individual files, some of the portfolio assumptions available are Inflation Rate, Sale Price Parameter, General Vacancy, etc.
- Step 4. Use all the reports, graphs, and 'what if' analysis power of planEASe to analyze the portfolio.

The 'What If' capabilities of sensitivity and risk analysis are available for the portfolio.



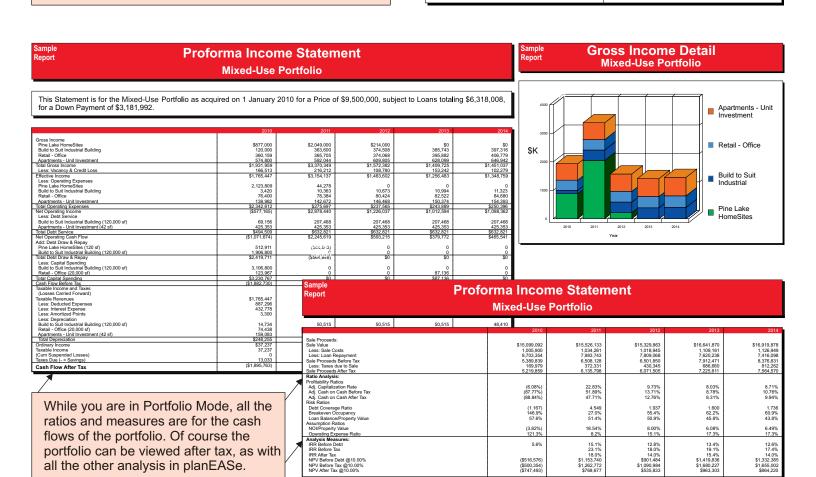
17.5% Lowest IRR

0.8%

Highest IRR

15.19

19.99



Average IRR

Standard Deviation

Partnership/LLC Models

Requires: planEASe Base Partnership Models Suggested: Full Suite of planEASe with all additions

Any Investment
Any Development
Any Portfolio
Limited Partnerships or LLC's

The Partnership/LLC Models convert any property investment, development, portfolio, or unit sales analysis into a Partnership or LLC format, on an after tax basis. Structure the analysis either as a LLC or Limited Partnership (shown here in a LLC format). Include as many limited partners / group investors as you need. Distribute proceeds monthly, quarterly, semi-annually, or annually with staged investments, unlimited fees, and preferred returns (cumulative or non-cumulative).

Sensitivity Analysis
Group/Partnership Analysis

IRR (%)

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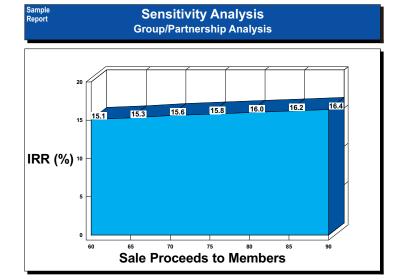
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You can use the powerful planEASe 'what-if' tools of Sensitivity and Risk analysis for many purposes. Plan your fees to maximize your return while maintaining a marketable return for the potential limited partners / group investors, as shown here.



Use the 'what-if' tools to market to the potential limited partners / group investors, or as insurance against a limited / group investor asserting they were guaranteed a particular return (as shown in this Sensitivity Analysis on the Cap Rate at Disposition).

Group (LLC) Investment Analysis Apartment Development Total efore Tax Cash Flow Projection Investment and Sale Member's (5,688,200) 3 143 006 8,831,206 656,962 (100,266) 556,695 (426,504) 1,067,730 (140,848) 926,882 (426,504) 1,126,764 (148,088) 978,675 9,360,321 (1,286,098) 11,217,229 (3,818,032) Investment 952,418 (426,504) 5,106,293 th Flow Before Tax rce and Use of Proceeds (1,956,674) 130,191 427,894 451,387 525,914 606,931 7,399,197 210.266 459,283 12,157 505,147 13,288 529.054 578.912 604.901 481,896 12,714 0 144,612 13.878 1,850,000 108.651 41.619 2,000,271 7,399,197 0 579,170 Profit per 475.542 525.914 552.171 427.894 451.387 500.378 606.931 5.106.293 1,956,674 130,191 (169 302) (353 240) (372 514) (392 332) (412 708) 433 659 (477 352) (8 035 318 share 185 shares (88,310 1,508,762 before and 1,011,866 12,157 (133,975) (398,336) (108,001) available @ after tax (144,421) (388,529) (108,001) \$10,000 each 356,148 440,04 500,606 3,608,795 mber Projection (per Unit) (10.000) 26,860 32,622 (225) 211 2,121 1,903 2,231 2,031 2,461 2,303 1,909 1,659 2,014 1,779 2,344 2,165 (452) 1.540 2.466 17.016 1.242 1.659 1.779 1.903 2.031 2.165 2.303 2.466 17.016 32.622 (754) 1.367 (3.617 (10.000 1.309 1.426 1.548 ging Member Cash Flow Projection ager Fees Profit for the 1,508,762 1,508,762 1,508,762 (381,146) 1,127,616 42,326 42,326 71,230 (22,081) 20,244 113,800 113.800 Manager

 Rate of Return Before Debt (IRR)
 16.6°

 Rate of Return Before Tax (IRR)
 24.7°

 Member's Rate of Return Before Tax (IRR)
 19.4°

 Member's Rate of Return After Tax (IRR)
 14.9°

 Menaging Member's Present Value Before Tax @10°
 727,7°

 Managing Member's Present Value After Tax @10°
 543,7¹

Discounted measures always calculated monthly. View cash flows monthly, quarterly, or yearly with the Monthly Ext.

Feature List

For a complete feature list go to planease.com/features.aspx including feature demonstration videos, references to the PDF manual, and even more features.

Features listed are for the full product suite:

- * planEASe Base
- * Reporting Extension
- * Graphics Extension
- * Portfolio Extension
- * Monthly (Development) Extension
- * Partnership Models
- * Financial Utilities

Acquisition and Sale

Start in any month in any year

Holding Period - min is one year, max is 99 years.

Expenses

Enter NOI Directly

Variable Growth Rates

Expense Pass-throughs

Expense Variable with vacancy

Expense variable with vacality Percentage of Effective Income

No limit on number of Expenses

Fractional holding periods (5.75 years)

Sale Price Methods:

Capitalize Current NOI

Capitalize Last Year's NOI

Capitalize Next Year's NOI

Continuous Growth (@ Growth Rate)

Continuous Growth (@, %>Inflation)

Specified \$ Price

Gross Income Multiplier

Revenue/Income/Leases

No limit on amount of Revenues/Leases

Enter any kind of Lease

Multiple Lease-Up Methods

Percentage Rents **CAM Expense Reimbursements**

Renewal Probability

Automatic TI's and Commissions

Enter NOI Directly

Variable Growth Rates

Growth Methods for Rev and Exp Annual - compound or linear growth Annual - compound or linear grown Continuous - compound growth continuously

Ramp - linear growth (lease up) One-Time - a specified \$ amount

Accrue by Year - compound growth at odd times Accrue by Period - growth at end of specified period

Re-leasing Market Profiles

Renewal Probability

Market Rent (Renew & New)

TI's (Renew & New)

Commissions (Renew & New)

Abatements (Renew & New) Start & End Charges (Renew & New)

Months Vacant (New Only)

Multiple Profiles per lease

Reimbursements

Any Expense not as % of Income can be reimbursed Vacancy automatically accounted for

ProRata % automatically computed

Methods:

Net

\$ Stop

Base Year Stop

Dollar Amount

All methods subject to: Prorata % Override

Minimum Amount

Maximum Amount

Gross-Up % for Variable Expense

Loans/Financing

Loan to Value

Loan Types:

Interest-Only

Variable Rate/Payment

360/365 Conduit

Construction Draws, Periodic

Assumption of existing loan

Compensating Balances / Reserves

Development Analysis

Paruar Sales anyume uumiy ruuuniy Substitute Basis option at Purchase

Exchange Balancing and reporting Installment Sales model for Seller Financing

Capitalization Rate (before and after tax) Adj. Capitalization Rate (before and after tax) Cash on Cash (before and after tax) Adj. Cash on Cash (before and after tax)

Gross Income Multiple

NOIIProperty Value Operating Expense Ratio

IRR (before and after tax) MRR (before and after tax) NbA (petore and after tax)

(optional)

No Limit on number of Fees Preferred Return available Working Capital (min-max) Waterfall Distributions

> Unit Sales projects Portfolio proiects

What if Analysis

Sensitivity Analysis

Vary any assumption vs. any measure -- examples:

Purchase Price vs. IRR

Land Price vs NPV

Present Value Discount Rate vs. NPV

Loan Assumptions vs. Cash on Cash

Loan Assumptions vs. Lender Yield

Exit Cap Rate vs MIRR

Any Development Item (Loan varies too) # of Houses sold/month (Loan varies too)

Partnership Fees vs. GP's PV

Partnership Preferred Return vs. GP's PV

And many more ...

Comparative Sensitivity Analyses

Compare any files -- examples:

Lease vs Buv

Sell & Leaseback vs Do Nothing

Lease vs Lease vs Buy vs Build vs etc.

Best vs Worst Case

Loan A vs Loan B vs Loan C vs etc

Many more ..

Risk Analysis (Monte Carlo Simulation)

Up to 15 assumptions varied at the same time Use for any Measure (IRR, NPV, Lender Yield, etc)

Up to 9999 iterations

Probability and Cumulative Distribution

Fastest computation you'll ever see

Analysis Menu

Basic Analysis*

Detail Analysis*

Lease Analysis'

Sensitivity Analysis

Risk Analysis * Annual, Monthly or Quarterly (with optional Monthly Extension)

Reports Menu - optional

adds APOD Report

adds Acquisition Report

adds Sale Report

adds Income Statements*

adds Annual Statements*

adds Assumptions Report adds Rent Roll*

* Annual, Monthly or Quarterly (with optional Monthly Extension)

Graphics Extension - optional

adds Graphs to Basic and Detail Analysis

adds Graphs to Lease Analysis adds Graph Controls in Sensitivity and Risk

adds Graphs and Graph Library to Income Statements

adds Pie Charts to Acquisition Report

adds Pie Charts to Sale Report

adds Pie Charts to APOD Report

adds Pie Charts to Rent Roll Report Thousands of graphs possible - all can change format with the click of a mouse

Portfolio Extension (optional) handles:

Multi-Phase Projects Mixed-Use Developments Mixed-Use Investments

Multi-Property Offerings Annual Asset Manager Reporting

Utilities Menu (optional)

adds added Cash Flow Reports adds Interest Rate Conversions adds added Loan Reporting adds added Depreciation Reporting adds Exchange Recap Reporting

No limit on number of loans

Enter Loan Amount as:

Dollar Amount

Debt Coverage Ratio

Amortizing

Negatively Amortizing

Participating Loans

Construction Draws, Monthly

No limit on Unit Types Discrete Sales Schedules Unit Sales

Absorption Sales Schedules No limit on Cost Items MANUMBINE CHASE CAPANING (Customizable) Multiple Phase Capability

Sales Schedule Stretcher

Extensive "What If's"

NO IIMII ON CUST NEWS Easy Rescheduling Draw Loan (Customizable) Flexible Permanent Loan Take-Out No limit on Cost Items Commercial

After Tax Considerations Tax Calculator makes this easy state tax is % of federal (or not)

carry passive losses forward (or not) use \$25,000 exemption (or not) vapilar yair rate changeable cost recovery recapture rate changeable pentariation. I Conital encoding capital gain rate changeable

Debteciation | Cabital Sheuqina coar teconery tecahinia tara cuat. No limit ou unuper of items Dierrannii , Pahirai Sherinii A

Asset | Value Ratio Input Investment Tax Credits Half-month, quarter and year rules

Cost Segregation facilitated Managarion racinitation Methods All pussible Depreciation Lives
Partial Sales anytime during Holding Period
Cubetitute Regis Antico of Durchage VII bossiple Debteciation Fixes With negative networking the properties of the prope

Exchange Balancing and reporting

Capitalization Rate (before and after tax Ratios and Measures

Debt Coverage Ratio Dept Coverage railu Breakeven Occupancy Loan Balance Property Value

> Loan to Value Loan Constant

Limited Partnership / LLC

Separate Sale Split Compatible with:

> Development projects and all other projects

Recent Upgrades

The planEASe software license agreement provides a Subscription Update Program (currently \$195/year), that includes:

- * updates of the software and manual
- * announcements of documented system problems and fixes
- * 800# telephone support (please use training materials before calling ~ see back page)

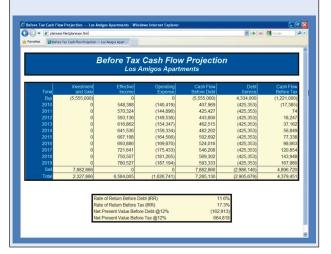
New software products like the Partnership Models or the Portfolio Extension, are offered at a discount introductory price to subscribers . A Subscription Update period of 90 days is included with the purchase of a planEASe software license.

- * NEW Version 19 Import with the New Assumption EzEntry Dialog is a fast and convenient method of entering starting Revenue and Expense Assumptions. Copy & Paste entire columns of information from an external Rent Roll, APOD, etc. The development spending and unit sales grids paste columns as well, saving time and avoiding mistakes. The 'Save as WebPage' feature has been upgraded -- webpages look more like the printed reports from planEASe.
- * Version 18 The New Portfolio Extension Product was offered as part of the planEASe support plan for a limited time. Portfolio Extension allows you to perform analyses that otherwise would be impossible or impractical. In the Partnership Models, planEASe now looks forward one month when distributing cash, and reserves enough to pay any negative cash flow scheduled to occur then. This is a useful addition for Unit Sales Partnership / LLCs distributions.
- * Version 17 Expansions and Improvement in the Unit Sales capability including Unit Sales by the Absorption Method and new Unit Sales Parameters. All reports on the Reports Menu are now available when using the Partnership/LLC Models, including Income Statements, APOD, etc.. Access the PDF Manual from the Help Menu with the new Menu Option Help / planEASe PDF Manual.
- * Version 16.02 planEASe Reader (Interactive Viewer) Enable your clients to view the all the reports, graphs, and run the 'What if' sensitivity analysis themselves without modifying your assumptions with this freely available software viewer. Context Sensitive Training Movies available from the 'Movie Menu' (and HowToStar) that contain short movies on 'Movie Menus' throughout the software, showing you how to perform many analysis functions at the time you are doing them. Once the movie has started, you can move forward and backward by 'grabbing' the ball above the movie.
- * Version 16 360/365 Conduit Loans. New Graph Library in the Reports/Income Statements function allows you to recall and save Graph Specifications using the new Adds and Overlay Lists added in Version 15. Multiple Market Profiles per Lease -- New Lease-Up Capabilities. In addition to evaluating new reimbursement policies, the new zero Revenue Period pages, together with the new capability to use multiple Market Profiles for a space, allow you to plan new and varied Lease-Up scenarios for commercial development properties.
- * **Version 15** Add perspective to your graphs and charts quickly and easily using scrollbars. Added Additions/Overlay to the Graphs in the Income Statements. Added Quarterly Reporting and Quarterly Graphs. Always Monthly IRR's and NPV's that match the XIRR and XNPV in Microsoft Excel and Google Spreadsheets.
- * **Version 14** TitlePages additions: SpellChecking, Thesaurus, Bullets/Numbered Lists, and Tables. Separable Reimbursements reporting in the APOD, Income Statements, Annual Statements, Rent Roll, and Detail Analysis. New Adjusted Ratios Adj. Capitalization Rate and Adj. Cash on Cash.
- * **Version 12** Expanded the Investor's Page to add three Present Value Discount Rates (Before Debt, Before Tax and After Tax). A new Tax Calculator is now available from the new "t" button alongside the top assumption on the Investor's Page. Added a "General Credit Loss & Vacancy" to the Investor's Page. New buttons now appear at the bottom of Reimbursement Dialog: Reset Tenant, Reset Expense, and Reset All. Added Market Profiles to allow you to specify, in general, how leased space will be allocated when the current lease you have entered expires.
- * **Version 11** Automatic Expense (CAM) Reimbursement where any expense can be reimbursed with these methods: Net, \$/Stop, BaseYear/Stop, None (Gross). All reimbursements adjust to vacancy in all reports and analysis.
- * **Version 10** Added an entirely new analysis capability Unit Sales for our users who have the optional Monthly Extension. Unit Sales developments include land development, subdivisions, and condo conversion. New Edit/Development Spending capability for commercial development with automatic construction draw loans correct after tax.

(included with any purchase)

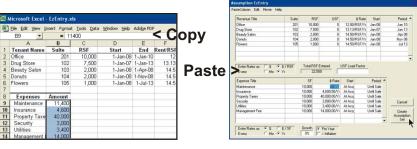
Print/Email

Printed and HTML (webpage) reports and graphs are customizable with colors, fonts, your content, and a customized disclaimer if you choose. The 'Save as Webpage' feature puts reports and graphs in a html format that can be emailed, posted to a website, or opened with programs like Word or Excel. On the other pages of the brochure are samples of reports and graphs printed to PDF. The sample below is a report using the 'Save as Webpage' feature which has a similar look and feel to the printed reports and graphs.



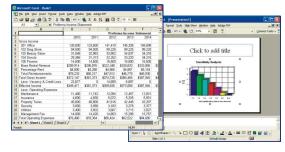
Import

The Assumption EzEntry Dialog is a fast and convenient method of entering starting Revenue and Expense Assumptions. Copy & Paste entire columns of information from an external Rent Roll, APOD, etc. Copy & Paste development spending and unit sales costs as well. Save time and avoid mistakes.



Export

All reports and graphs can be exported to Word, Excel, PowerPoint, etc..



planEASe Reader - (Interactive Viewer)

Enable your clients to view the all the reports, graphs, and run the 'What if' analysis themselves without modifying your assumptions.

Training

(included with any purchase)

Context Sensitive Training Movies

see Movie (& HowToStart) Menu >>

Manual

A printed manual is included with the purchase of a planEASe license. Access a PDF version of the manual (bookmarked and linked) through the help menu item.

E-Learning Training Center

The planEASe E-Learning training (on the web site) walks you through case studies of commercial real estate financial analysis using practical examples and videos that are broken into segments typically less then 5 minutes.

Context Sensitive Help

Context sensitive help includes all relevant information from the planEASe manual, indexed and organized for immediate access to instructions relevant to what you're doing. Always available with the "F1" key, when entering individual assumptions, and with extensive How To help on particular financial situations.

Movie (& HowToStart) Menu

planEASe and the Demo-Reader contain *Movie* menu items throughout the software, that play movies on how to perform analysis functions related to the screen currently viewed. Once the movie has started, move forward and backward by 'grabbing' the ball above the movie. The *HowToStart* movies show how to get started with various types of planEASe analyses.



How to control the movie

